Your NAA Membership

As a member of AACSC, you are automatically a member of both the National Multi- Housing Council and the National Apartment Association. Although these organizations primarily protect your interests in Washington D.C., and lobby on the federal level to protect your private property rights, many other fabulous benefits come to you as a result of these memberships. Some other NAA programs and benefits are listed below.

With the help of NAA we recently presented a fabulous Legislative Day in Sacramento and we also are forming a coalition of strong, independent regional apartment associations to improve lobbying opportunities in Sacramento. This coalition---the Golden State Housing Providers---is comprised of AACSC, Apartment Association of Greater Los Angeles, Apartment Association of Orange County, San Diego Apartment Association, Northern Alameda County Housing Providers and San Joaquin County Rental Property Association. There are 17,000 members in Golden State; 20 percent more than CAA.

Education Conference

It's not too late to register for the industryleading 2011 NAA Education Conference and Exposition, June 23-25, at the Mandalay Bay Hotel & Convention Center in Las Vegas.

The conference offers more than 40 education sessions and Thought Leaders in 13 tracks, as well as keynote speakers including former Secretary of State Condoleezza Rice. Attendees can find more than 700 booths on the trade show floor and great networking opportunities, such as the NSC-sponsored Opening Party to be held at The Beach at Mandalay Bay. Visit www.naahq.org/educonf
to register, view a schedule of events and for all of your conference needs.

Apartment Revenue Management Conference: Learn the Science of Pricing!

NAA is partnering with MultifamilyRevenue. com on a brand new conference, the Apartment Revenue Management Conference, to be held Sept. 12-14, 2011, at the Westin Kierland Resort in Scottsdale, Ariz. If you're in multifamily operations and interested in maximizing net income through creative revenue management strategies, you must attend this conference. You will learn about revenue management strategies and the combined power of marketing and revenue management as integrated disciplines.

Visit www.naahq.org/events/ARMConf .

NAA Online Discussion Forums Add Marketing and Bed Bug Experts

Experts in marketing and bed bugs will be making weekly posts on NAA's Community Site and Online Resource Center in the Marketing Discussion Forum and Bed Bugs Discussion Forum. Don't miss out on this free advice from experts as they answer your questions, discuss the latest trends to be aware of and more.

Visit http://community.naahq.org .

Need Help Updating Your Community Profile?

Stop by the NAA Booth (#863) at the 2011 NAA Education Conference and Exposition, June 23-25, in Las Vegas, during all exhibit hall hours to learn about the NAA Community Site and Online Resource Center.

Join NAA's Grassroots Network

NAA Government Affairs will be actively recruiting for new members of NAA's grassroots network, the Apartment Industry Mobilization Service (AIMS), at the June Education Conference in Las Vegas. Stop by the NAA booth and sign up for the AIMS program, or drop by even if you have already joined AIMS. All who stop by can register to win a special prize. AIMS currently has more than 54,000 advocates.

NAA Files Amicus Brief

NAA has filed an *amicus* (friend of the court) brief asking the U.S. Supreme Court to grant review of a ruling in the case of Guggenheim v. City of Goleta, CA. This is an important case for the apartment industry, addressing whether cities should compensate property owners who are impacted by rent control. NAA files amicus briefs on behalf of our members and encourages you to contact AACSC if your company is involved in a case at the appellate level. AACSC is contributing funds to the amicus brief (see more information on page 29). For information, contact Scot Haislip, NAA's Director of State and Local Government Affairs, at scot@naahq.org.